

# ROCA ONE DAY DESIGN CHALLENGE

**Sofia 2019**

**Bulgaria 2<sup>nd</sup> Edition**

**Saturday 9<sup>th</sup> November 2019**

**Objective:** Designing innovative concepts for bathroom-related products.

**Topic:** The specific brief for the object to be designed will be announced on **Saturday, 9<sup>th</sup> November 2019**.

**Context:** **Sustainability, personal wellbeing, accessibility and the lack of affordable housing form part of the everyday lives** of the general public and, of course, this applies equally to their homes and bathrooms. However, the products available in this area do not always respond to these concerns.

**Our aim is to involve the community of young designers in the research for original and innovative yet simple solutions, which improve the user's interaction with the bathroom products.**

Another goal is to offer a platform to promote, facilitate and concentrate creativity in a display of fast and intensive work focused on bathrooms, an area that is traditionally not the subject of a great deal of innovation.

**Enrolment:** **Participants can register at [www.onedaydesignchallenge.net](http://www.onedaydesignchallenge.net) until 11:59 p.m. (UTC+2) on 6<sup>th</sup> November 2019.**

Notwithstanding the foregoing, the organization reserves the right not to accept new registrations if, in the organization's opinion, the number of registered participants hinders the smooth running of the competition.

When registering, participants should include the following information and documentation:

- Name and surname/s. (as printed on ID or passport)
- School or company.
- Address (street number, town/city and postal code).
- Contact telephone number and e-mail.
- Date of birth

By filling the registration form, the participant is responsible for the accuracy of the completed data.

To register, participants registering through the official Roca page [www.onedaydesignchallenge.net](http://www.onedaydesignchallenge.net) should submit their registration data before **11:59 p.m.** (UTC+2) on **6<sup>th</sup> November 2019**. Registration of names and date of birth shall serve as unique identification of the participants.

Registry changes are not allowed at the day of the event.

The personal data will be processed accordance with the provisions of the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27th April 2016 on the protection of natural person with regard to the processing of personal data and on the free movement of such data.

Any registration submitted without any of the above information shall be null and void.

In addition to the mandatory registration data and upon participant' own choice, the participant provide his/her social media contact details (twitter, facebook and/or instagram profile) for Roca marketing purposes.

All registration data shall be processed on the basis of the steps at the participant's request prior to entering into the competition of One Day Design Challenge Bulgaria Edition.

Only one registration per person can be accepted and, once the registration number has been confirmed, it can no longer be changed. Duplicated registrations by the same person will also be considered null and void.

**This competition is aimed at students and young professionals living within the territory of Bulgaria who were born on or after the 10<sup>th</sup> November 1989 and on or before the 9<sup>th</sup> November 2001.**

**Participants can take part individually or in groups of up to 2 members, on the condition that all members meet the aforementioned requirements.**

The following individuals are excluded from participating:

- The winners of the 1st, 2nd or 3rd and We Are Water Foundation prize of the previous editions of the competition in Bulgaria and in other countries.
- Employees of companies that form part of the Roca Group and their relatives up to 4th degree of consanguinity.

**Logistics:** **From 8:30 a.m. to 9:00 a.m. on 9<sup>th</sup> November, all the registered participants should appear at the venue of the event**, where their registration data for names and date of birth will be verified, by checking of their original ID or passport (no copies will be made), the groups of up to 2 members could be formed (if requested) and branded USB with unique number will be given for each individual or group participation. Failure to do so would result in the cancellation of on-line registered participant to the contest.

**At 9:30 a.m. on 9<sup>th</sup> November, the design topic will be announced live** at the venue of the event and on-line at the website ([www.onedaydesignchallenge.net](http://www.onedaydesignchallenge.net)) and a written copy will be given to all of the attendees.

The design period for the competition will run from 9:45 a.m. to 5:30 p.m. and participants can work on site or wherever they wish.

**All participants will be able to submit their projects from 3:30 p.m. to 5:30 p.m.** at the stand designated for such purpose at **Roca Bulgaria Showroom, 16, Maria Luiza Blvd 1000 Sofia, Bulgaria.**

At 5:30 p.m., the jury will deliberate in order to choose the winning projects of the 2<sup>nd</sup> Roca One Day Design Challenge Bulgaria Edition. The jury will elect substitute winners for the first, second and third prizes just in case any of the awarded projects does not meet the conditions set out in these rules.

**The award ceremony will take place at 7:30 p.m. onwards and the jury will announce the list of winners of the first, second and third prize.**

The members of the jury will base their evaluations on the creativity and originality of the designs, as well as their viability, while also giving credit for the clarity, legibility and graphic design of the presentations.

**The first prize-winner will receive a prize of 2,000 BGN**

**The second prize-winner will receive a prize of 1,000 BGN**

**The third prize-winner will receive a prize of 600 BGN**

The Jury reserves its right to leave all and any of the said prizes unawarded if in their opinion none of the projects is of enough quality and/or originality. In order for any prize to be declared void, the reasons for such a measure must be fully substantiated.

**In addition, the jury may discretionally award a special prize of 600 BGN provided by the We Are Water Foundation to the project which significantly adheres to the value of sustainability.** The jury may leave the said prize unawarded if in their opinion none of the projects significantly adheres to the value of sustainability and / or has not enough quality.

All the prizes are subject to the current tax regulations. Roca Bulgaria AD will make the corresponding Income Tax payments for the prize-winners. The tax withholdings corresponding to the first prize of 2000 BGN, the second prize of 1000 BGN and third prize of 600 BGN, as well as the special sustainability prize of 600 BGN if awarded, will be discounted for the respective winners from the total amount of these awards.

In order to be eligible to receive the economic prize corresponding to each position (first, second, third and We Are Water Foundation prizes), **the awarded person** (and in case of groups, at least one of the members of the awarded group) **shall be present in the Award Ceremony** (7:30 p.m. at Roca Bulgaria Showroom), **to collect the award.** Furthermore, **for prize payment and tax withholding purposes, awarded persons have to provide additional information** for their **full (three or more) names** as printed on ID or passport and **unique identification number/** personal number of a foreigner/ official number given by the Bulgarian's National Revenue Agency register as well as bank account (IBAN) where the prize to be paid. Roca Bulgaria AD is due to provide this information (without IBAN) to Bulgarian National Revenue Agency, by law.

If the awarded person (or at least one member of the awarded group) is not present during the Award Ceremony he/she (the group) will lose his/her right to the economic award but will maintain his/her condition of awarded person/group on the 2<sup>nd</sup> edition of the Roca One Day Design Challenge Bulgaria 2019.

If at any time before the payment of the prizes the Organization detects that any of the awarded projects does not meet the conditions set out in these rules because it is not an original project or it has not been conceived by the participants or for any other reasons, the project affected by such circumstance will be disqualified and the following winners and substitute winners will move up one position in the winner's classification. If any prize cannot be awarded because there are not enough substitute winners, such prize will be declared as not awarded. The jury's decision is final.

**All the winners will also be invited to:**

- **take part in a masterclass or workshop** that will take place in the Bulgaria territory during the first half of 2020. Both the transport (round-trip) and the lunch of this masterclass or workshop will be contracted and paid by Roca Bulgaria A.D provided that the transport departure and destination places are both within the Bulgarian territory; and

**The winners of the first prize will be invited to:**

- **participate in the 2019 Worldwide Winners edition of the Roca One Day Design Challenge that will take place during the first trimester of 2020 in Barcelona**, whose rules and regulations will be later published on-line and announced to the winners of this year's editions. All transport, accommodation and meal allowances for the participants in the 2019 Worldwide winners' edition of the contest to take place in 2020 will be paid by the Roca Group.

**Presentation:** To design the projects, participants can use any manual or digital 2D, 3D tool, scale model, photograph, collage, etc. However, the concepts must be described and illustrated in a PDF file with up to two A3 sheets or less.

**The projects must be submitted in Roca Bulgaria Showroom, 16, Maria Luiza Blvd 1000 Sofia, Bulgaria, at the desk indicated for the purpose, presented on an USB with the participant's registration number written in marker on the outside. There should be no other files on the pen drive except the final competition files.**

**The submission period for projects is from 3:30 p.m. to 5:30 p.m. on 9<sup>th</sup> November 2019.** This deadline and delivery method apply both in the case of participants working on site and those who have worked elsewhere.

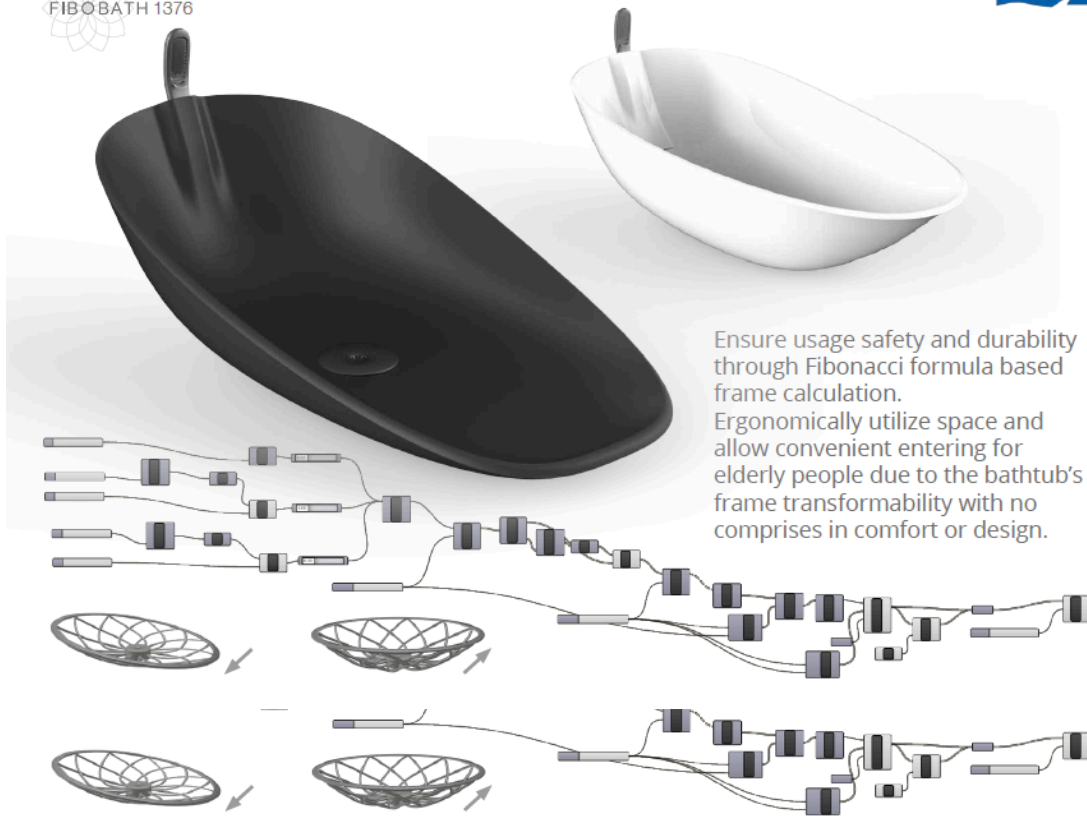
In order to submit a project, it is essential that participants have enrolled previously within the established period. Only one project may be submitted by each registered participant or group.

**In order to guarantee the confidentiality of the participants and implement the data minimisation principle, pseudonymisation will be used during the competition and the real name of the participating individual or group should not appear on the submitted files. The projects will be identified by the title and registration number.**

Each participant or group should submit **2 digital files, which must comply with the following specifications without exception:**

- **A PDF file with up to two A3 sheets which must contain:**
  - Title of the project
  - Image of the design
  - Description in less than 150 words (minimum font size 24 pt)
  - No more than 1,500 Kb

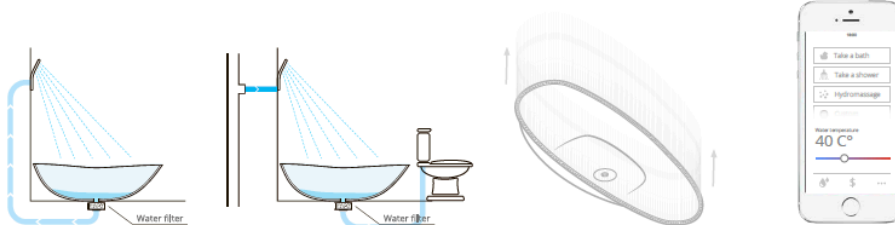
Example of .pdf file:



Ensure usage safety and durability through Fibonacci formula based frame calculation.  
Ergonomically utilize space and allow convenient entering for elderly people due to the bathtub's frame transformability with no compromises in comfort or design.



The intent of this concept is to take advantage of the bathtub's classic design and enhance it as follows:



Maintain environmental care approach by introducing a looped water supply system providing stand-alone running mode;

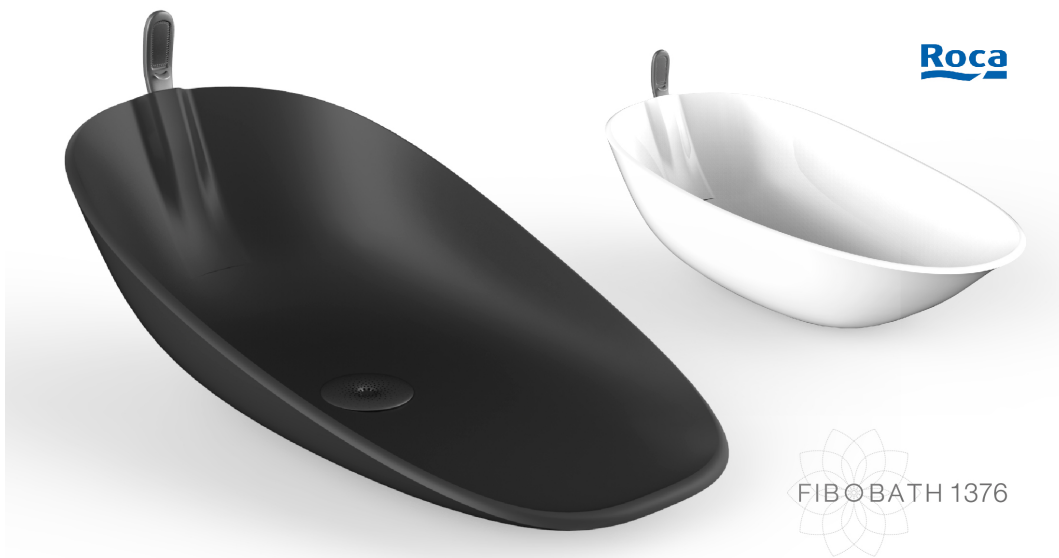
The bathtub can be either connected to water supply system or work in a standalone mode

Prevent dripping and splashing water thanks to an airy water screen. Provide easy washing and drying of the bathtub's hydrophobic coating with the help of accessible valves.

Implement bathtub remote control via physical technology.

- **A horizontal JPEG file with:**
  - Title of the project
  - The most representative image of the project.
  - No more than 1,500 Kb.

Example of .jpg file:



- The PDF and JPEG files should not take up more than 1,500 Kb each.
- The name of both files should be the registration number only without any additional characters.
- Although not mandatory, the registration number may also be included in the images of the project.

The projects must be presented in English.

Any entry that does not meet the above mentioned requirements will not be evaluated by the jury.

**Other aspects:** The spirit of this event strives to foster the participants' creativity during the time over which the competition runs. As such, the projects submitted must be original and must not have been used previously for any other purpose.



The submitted projects must consist of a realistic object having a good design, which considers functional criteria and is consistent with the Topic of the competition announced by the Organization and feasible according to technologies existing at the date of the competition.

**The Intellectual Property of the submitted projects belongs to their authors. However, the company Roca Bulgaria A.D (or any company within the Roca Group) shall have priority for 6 months from the date of submission of the proposal to reach an agreement with any participant in this competition on the rights of use of the submitted proposals.**

By enrolling in this competition all participants (including the winner/s and finalists):

- (I) assign to the companies that form part of the Roca Group, the reproduction, distribution and communication of their projects submitted to the contest, for all countries in the world and for the maximum period permitted by law in each one of such countries for the purpose of promotion of their projects in publications of general interest and/or specialized magazines, as well as on the websites, editions and publications of Roca, and also on the contest website.
- (II) Roca Group will be entitled to assign to third parties, without the previous written consent of the authors, the right of reproduction and publication of the projects submitted by the authors to the contest for the territorial and temporal scope they deem necessary, for the sole and only purpose of promoting the authors projects worldwide;
- (III) are informed, that companies that form part of the Roca group may process and publish any images that may be taken of them during the course of the competition on any medium, whether photographic or video format, on basis of their legitimate interests of announcement and popularization. Participants may inform if they are not willing to be captured, as well as may object to further processing of their images at any time and on grounds related to their particular situation, but especially for the awarded persons it might be very difficult for their objection to be upheld, because by winning a prize in the competition, they become the face of “One day Design Challenge” and the legitimate interest of Roca for the event's spread and popularization will be seriously affected.

Any issues or disputes that may arise in relation to the interpretation of these terms and conditions shall be settled by the jury in accordance with the provisions included therein. Any aspect that is not expressly covered in the terms and conditions shall be settled in line with the principles of fairness. The jury's decision will be final.

### **Data protection and privacy:**

By enrolling in this competition, you are informed that your personal data (as specified above in the text) will be processed by Roca Bulgaria A.D with registered office in 48, Madarski konnik Str., 9930 - Kaspichan, Bulgaria which is responsible as controller for processing this data. The purposes of processing are for managing the participation in the competition, sending information regarding the competition and other activities and initiatives of the Roca Group; giving awards to the winner/s; compliance with tax regulations; subsequent participation of winners in other events mentioned above organized by Roca; settlement Intellectual property (IP) rights for use of participants projects, promotion and advertising of One day Design Challenge by Roca; popularization the place of holding the event (Expo Bath Sofia) and Roca at all.

Personal data will be processed on the legal grounds already mentioned above, briefly: the contractual relation with Roca for participation in the competition, consent for usage of social media name profile/s; legal tax obligations; and Roca's legitimate interests of announcement and popularization.

Registration data of the participants in the competition will be stored for one year and those of the awarded winners for 10 years, corresponding to the limitation periods for tax responsibility and prohibition for participating in next One day Design Challenge editions of Roca. Image data will be kept for 10 years. Personal data will be processed upon taking necessary and sufficient security technical and organizational measures.

Personal Data may be disclosed to partners who assist us in achieving the goals described above such as advertising agencies and media, photographers, etc. who could process for us such data on the basis of a written contract with us. As already mentioned, Information that is necessary for tax withholding purposes will be provide to the competent revenue authorities.

Participants may exercise their rights of access, rectification, erasure, restriction and/or portability, whenever they consider this appropriate, and where

applicable – the right of objection, as well as make any consultation or suggestion related to the processing of your personal data, by writing to Roca Bulgaria A to the following e-mail: [gdpr@roca.net](mailto:gdpr@roca.net). Participants may withdraw his consent for sending information at any time, but withdrawal of consent shall not affect the lawfulness of processing so far. Participant may also cancel or oppose their participation in One day Design Challenge, but this shall result in the participant's registration in the competition being withdrawn, as the details are required for managing the participation in the event.

Participants have the right to file a complaint relating to the processing of their personal data to Spanish Data Protection Agency (AEPD) or to the Bulgarian data protection supervisor - Personal Data Protection Commission, address: 1592 Sofia Blvd. Tsvetan Lazarov "№ 2 ([www.cpdp.bg](http://www.cpdp.bg)) within 6 months of becoming aware of the violation, but no later than two years after it has been committed.

By enrolling in this competition, participants accept these terms and conditions.

I am informed by these terms and conditions how my personal data will be processed in this competition.

For more information, please contact us:

[designchallenge.bg@roca.net](mailto:designchallenge.bg@roca.net)

Bulgarian substantive and procedural law shall be applicable.