

TERMS & CONDITIONS

Shanghai 2018

2nd Shanghai Edition

Saturday 8th December 2018

Objective: Designing innovative concepts for bathroom-related products.

Topic: The specific brief for the object to be designed will be announced on **Saturday 8th December 2018**

Context: **Sustainability, personal wellbeing, accessibility and the lack of affordable housing form part of the everyday lives** of the general public and, of course, this applies equally to their homes and bathrooms. However, the products available in this area do not always respond to these concerns.

Our aim is to involve the community of young designers in the research for original and innovative yet simple solutions, which improve user's interaction with the bathroom products.

Another goal is to offer a platform to promote, facilitate and concentrate creativity in a display of fast and intensive work focused on bathrooms, an area that is traditionally not the subject of a great deal of innovation.

Enrolment: Participants can register at Roca Gallery official WECHAT account until 12.00 a.m. (GMT +08) on **4th December 2018**.

When registering, participants should include the following information and documentation:

- Name and surname/s.
- School or company.
- Address (street number, town/city and postal code).
- Contact telephone number and e-mail.

- Copy of the **valid ID** or passport, as an image file attached. The file name should use the format: SURNAME_NAME.

Any registration submitted without any of the above information shall be null and void.

Only one registration per person can be accepted and, once the registration number has been confirmed, it can no longer be changed. Duplicated registrations by the same person will also be considered null and void.

This competition is aimed at students and young professionals living within the territory of China and who were born on or after the 9th December 1988 until the 8th December 2000.

Participants can take part individually or in groups of up to 3 members, on the condition that all of the members meet the aforementioned requirements.

The following persons are excluded from participating:

- The winners of 1st, 2nd or 3rd p and We Are Water Foundation prize of the previous editions of the competition.
- Employees of companies that form part of the Roca Group and their relatives up to 4th degree of consanguinity

Logistics: At 9:30 a.m. on 8th December, the design topic will be announced live at the venue of the event and a written copy will be given to all of the attendees.

The design period for the competition will run from 10:00 a.m. to 6:00 p.m. and participants can work on site or wherever they wish.

At 6:30 p.m., the jury will deliberate in order to choose the winner projects of the 2nd Roca One Day Design Challenge Shanghai Edition. The jury will also elect a first, second and third substitute winners just in case any of the awarded projects do not meet the conditions set out in these rules.

Meanwhile, there is going to be a cocktail organized for the participants.

At 8:00 p.m., the award ceremony is going to take place and the jury will announce the list of the winners of the first, second and third prize.

The members of the jury will base their evaluations on the creativity and originality of the designs, as well as their viability, while also giving credit for the clarity, legibility and graphic design of the presentations.

The first prize-winner will receive a prize of 12.000RMB.

The second prize-winner will receive a prize of 8.000RMB.

The third prize-winner will receive a prize of 5.000RMB.

In addition, the jury may discretionally award a special prize of 2.000RMB provided by the We Are Water Foundation to the project which significantly adheres to the value of sustainability. The jury may leave the said prize unawarded if in their opinion none of the projects significantly adheres to the value of sustainability and / or has not enough quality.

Awards specified above shall be paid by check

The awards shall be paid in RMB.

In order to be eligible to receive the economic award corresponding to each position (first, second, third and WAWF prizes), the awarded person (and in case of groups, at least one of the members of the awarded group) shall be present in the Award Ceremony (8.00 p.m. at Roca Shanghai Gallery) to collect the award.

If the awarded person (or at least one member of the awarded group) is not present during the Award Ceremony he/she (the group) will lose its right to the economic award but will maintain its condition of awarded person/group on the Roca One Day Design Challenge Shanghai 2018.

All the winners will also be invited to take part in a masterclass. The prize includes return transport from their home address within the national territory that the successful participants used to register for the competition, as well as lunch on the day of the visit. Both the transport and the lunch will be contracted by Roca.

If in any moment before the payment of the prizes the Organization detects that any of the awarded projects do not meet the conditions set out in these rules because it is not an original project or for any other reasons, the project affected by such circumstance will be disqualified and the following winners and substitute winners will upgrade one place in the winners classification. If any prize could not be awarded because there are no enough substitute winners, such prize will be declared as unawarded.

Presentation: To design the projects, participants can use any manual or digital 2D, 3D tool, scale model, photograph, collage, etc. However, the concepts must be described and illustrated on two A3 sheets or less.

The projects must be submitted in **method as follow:**

At the desk indicated for the purpose, presented on an USB with the participant's registration number written in marker on the outside. There should be no other files on the pen drive except the final competition files.

The submission period for projects is from 3:00 p.m. to 6:00 p.m. on 8th December. This deadline applies both in the case of participants working on site and those who have worked elsewhere.

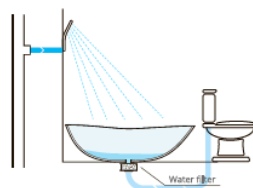
In order to submit a project, it is essential that participants have enrolled previously within the established period. Only one project may be submitted by each participant or group registered.

To guarantee the confidentiality of the participants, the real name of the individual or group participating should not appear on the A3 sheets submitted. The projects will be identified by the title and registration number.

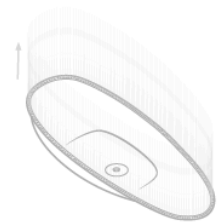
Each participant or group should submit **2 digital files, which** must comply with the following specifications without exception:

- **A PDF file** with up to two A3 sheets which must contain:
 - Title of the project
 - Image of the design.
 - Description in less than 150 words (minimum font size 24 pt).
 - No more than 1,500 Kb.

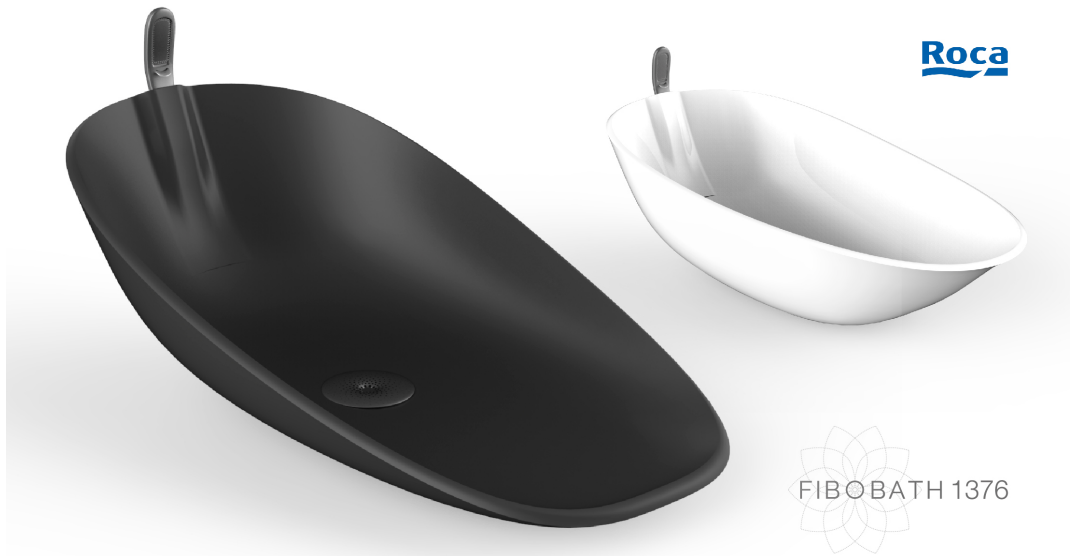
Example of .pdf file:



The bathtub can be either connected to water supply system or work in a standalone mode



- **A JPEG file o**



- **A JPEG file of 1280 x 720 pixels with:**
 - Title of the project
 - The most representative image of the project.
 - No more than 1,500 Kb.

Example of .jpg file:

- The PDF and JPEG files should not take up more than 1,500 Kb each.
- **The name of both files should be the registration number only without any additional characters.**
- **In addition to including the registration number in the name of the files, it may also be included in the images of the project, although this is not mandatory.**

The projects must be preferably presented in English. Projects presented in Chinese shall also be admitted. Numbers must be written in European digits.

Any entry that does not meet the above mentioned requirements will not be evaluated by the jury.

Other aspects: The spirit of this event strives to foster the participants' creativity during the time over which the competition runs. As such, the projects submitted must be original and must not have been used previously for any other purpose.

The Intellectual Property of the projects submitted belongs to their creators. However, the company ROCA (China)Co., Ltd shall have preferential rights for a period of 6 months to reach an agreement with any participant of the competition with respect to the rights to use the projects submitted.

Notwithstanding the foregoing, ROCA (China) Co., Ltd may use the participating projects for the sole purpose of conducting communications and/or promotion activities related to the competition.

By enrolling in this competition, the registered participants authorize the companies that form part of the Roca Group to publish any images that may be taken of them during the course of the competition on any medium, whether in photographic or video format. This authorization is deemed to be granted for the entire world and for the maximum period of time authorized by law.

Any issues or disputes that may arise in relation to the interpretation of these terms and conditions shall be settled by the jury in accordance with the provisions included therein. Any aspect that is not expressly covered in the terms and conditions shall be settled in line with the principles of fairness. The jury's decision will be final.

By enrolling in this competition, you agree that your personal details will be included in a file owned by ROCA (China) Co., Ltd which is responsible for processing this file, the purpose of which is to manage participation in the competition and to send information to the participants. Participants may exercise their rights of access, rectification, cancellation and opposition in writing to ROCA (China) Co., Ltd (Representation Office 503-505 City Gateway No.396 Cao Xi Road North 200030 Shanghai, China). Exercising the rights of cancellation and opposition shall result in the participant's registration in the competition being withdrawn, as the details are required for managing participation in the event.

By enrolling in this competition, participants accept these terms and conditions. Notwithstanding the foregoing, the organization reserves the right not to accept new registrations in the event that, in the organization's opinion, the number of participants registered hinders the smooth running of the competition.