

TERMS & CONDITIONS

Madrid 2019

Spain 8th Edition

Saturday 26th October 2019

Objective: Designing innovative concepts for bathroom-related products.

Topic: The specific brief for the object to be designed will be announced on **Saturday, 26th October 2019**.

Context: **Sustainability, personal wellbeing, accessibility and the lack of affordable housing form part of the everyday lives** of the general public and, of course, this applies equally to their homes and bathrooms. However, the products available in this area do not always respond to these concerns.

Our aim is to involve the community of young designers in the research for original and innovative yet simple solutions, which improve users' interaction with bathroom products.

Another goal is to offer a platform to promote, facilitate and concentrate creativity in a display of fast and intensive work focused on bathrooms, an area that is traditionally not the subject of a great deal of innovation.

Enrolment: Participants can register at www.onedaydesignchallenge.net until **11:59 p.m. (UTC+2) on 23th October 2019**. They can also register in person at Roca Madrid Gallery, on the day of the event itself, **26th October 2019 from 9:00 a.m. to 11:00 a.m. (UTC+2)**

However, the organization reserves the right not to accept new registrations in the event that, in the organization's opinion, the number of participants registered hinders the smooth running of the competition.

When registering, participants should include the following information and documentation:

- Name and surname/s.
- School or company.
- Address (street number, town/city and postal code).
- Contact telephone number and e-mail.
- **Copy of the valid ID, passport or residence card. The file name should use the format:NAME_SURNAME1_SURNAME2**

Participants who register on the official Roca website (www.onedaydesignchallenge.net) should send the copy of the valid ID, passport or Residence Card before **11:59 p.m. (UTC+2) on 23th October 2019.**

The personal data will be processed in accordance with the provisions of Regulation (EU) 2016/679 of the European Parliament and the European Council, of 27th April 2016, on the protection of natural persons with regard to the processing of personal data and on the free movement of such data.

Participants registering in person should bring a copy of their valid ID document with them in order to enrol. In-person registration will not be admitted without a valid ID document.

Any registration submitted without any of the above information shall be null and void.

Only one registration per person can be accepted and, once the registration number has been confirmed, it can no longer be changed. Duplicated registrations by the same person will also be considered null and void.

This competition is aimed at design students and young professionals born between 27th October 1989 and 26th October 2001 living within the territory of Spain.

Participants can take part individually or in groups of up to 2 members, on the condition that both the members meet the aforementioned requirements.

The following persons are excluded from participating:

- The winners of the 1st, 2nd or 3rd prizes and the We Are Water Foundation prize awarded in previous editions of the competition.

- Employees of companies that form part of the Roca Group and their relatives up to 4 degrees of consanguinity.

Logistics: At 9:30 a.m. on 26th October, the object to be designed will be announced live at the competition venue and online on the event website (<http://www.onedaydesignchallenge.net/en/>). A written copy will be given to all of the attendees.

The design period for the competition will run from 9:30 a.m. to 6:00 p.m. and participants can work on site or wherever they wish.

All participants can submit their projects from 5:00 p.m. to 6:00 p.m. at the stand designated for the purpose at the Roca Madrid Gallery.

At 6:00 p.m., the jury will deliberate in order to choose the winning projects of the 8th Edition Roca One Day Design Challenge Madrid 2019. **At 9:00 p.m., the award ceremony will take place and the jury will announce the list of the winners of the first, second and third prize.**

The members of the jury will base their evaluations on the creativity and originality of the designs, as well as their viability, while also giving credit for the clarity, legibility and graphic design of the presentations.

The first prize-winner will receive a prize of 3,000 euros

The second prize-winner will receive a prize of 2,000 euros

The third prize-winner will receive a prize of 1,000 euros

The Jury reserves the right to leave all and any of the prizes unawarded if, in their opinion, none of the projects is of sufficient quality and/or originality.

In addition, the jury may discretionally award a **special prize of 500 euros provided by the We Are Water Foundation**, to the project which significantly embodies the value of sustainability. The jury may decide not to award this prize if, in their opinion, none of the projects significantly promotes the value of sustainability and/or is not of high enough quality.

All the prizes are subject to current tax regulations. Roca Sanitario S.A. will make the corresponding Income Tax payments for the prize-winners. The taxes corresponding to the first prize of 3,000 euros, the second prize of 2,000 euros and third prize of 1,000 euros, as well as the special sustainability prize of 500 euros, if awarded, will be discounted from the total amount of these awards.

All the awards will be paid in euros by bank cheque to the winners.

To receive the cash prize (first, second, third prizes and the We Are Water Foundation prize), **the prize-winner** (and in case of groups, at least one of the members of the awarded group) **must be present to collect the prize at the Award Ceremony** (9.00 p.m. at Roca Madrid Gallery).

If the prize-winner (or at least one member of the winning group) is not present at the Award Ceremony, they will lose their right to the financial award but will keep their status as the winning person/group of the 8th edition of the Roca One Day Design Challenge Madrid 2019.

If, at any time before the prizes are awarded, the Organization detects that any of the winning projects does not meet the conditions set out in these rules, because it is not an original project or for any other reason, the project in question will be disqualified and the following winners and substitute winners will climb one place in the winners' classification. In the event that any prize cannot be awarded due to a lack of substitute winners, the prize will be declared unawarded.

All the winners will also be invited to:

- **Visit the Roca Design Center in Gavà (Barcelona) and to take part in a workshop at the Roca Barcelona Gallery.** The prize includes return transport from the winners' home in Spain used to register for the competition and lunch on the day. The transport and lunch will both be contracted by Roca Sanitario S.A

The winners of the first prize will also be invited to:

- **Participate in the 2019 Worldwide Winners edition of the Roca One Day Design Challenge that will take place during the first quarter of 2020 in Barcelona,** whose rules and regulations will be later published online and announced to the winners of this year's editions. All transport, accommodation and meal allowances for the participants in the 2019 Worldwide Winners edition of the competition to take place in 2020 will be paid by the Roca Group.

Presentation: To design the projects, participants can use any manual or digital 2D, 3D tool, scale model, photograph, collage, etc. However, the concepts must be described and illustrated on two A3 sheets or less.

The projects must be submitted at the reception of Roca Madrid Gallery saved on a USB drive with the participant's registration number written in marker on the outside. There should be no other files on the pen drive except the final competition files.

The submission period for projects is from 5:00 p.m. to 6:00 p.m. on 26th October. This deadline and submission format method apply both in the case of participants working on site and those who have worked elsewhere.

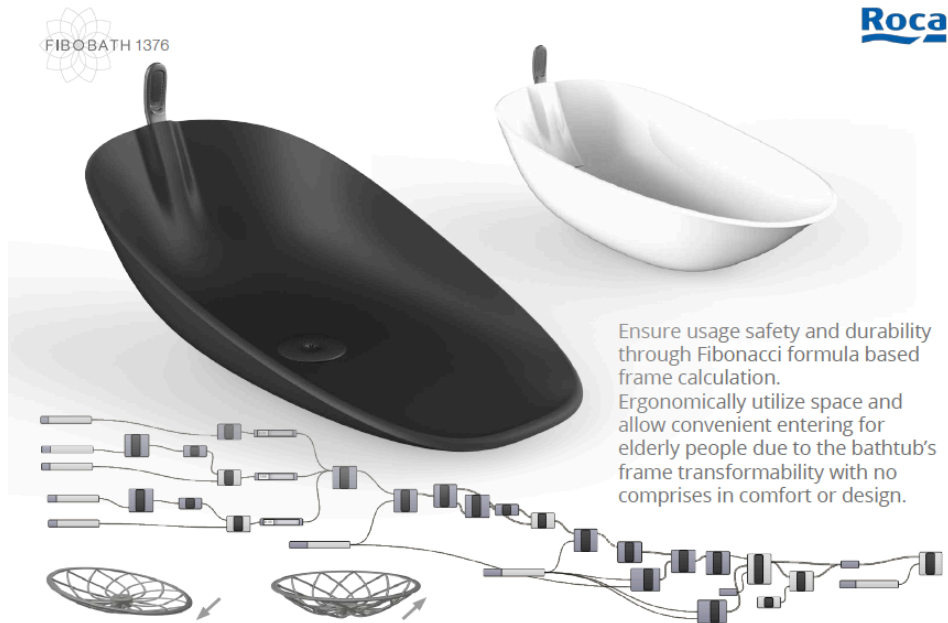
In order to submit a project, it is essential that participants have enrolled previously within the established period. Only one project may be submitted by each participant or group registered.

To guarantee the confidentiality of the participants, the real name of the individual or group participating should not appear on the A3 sheets submitted. The projects will be identified by the title and registration number.

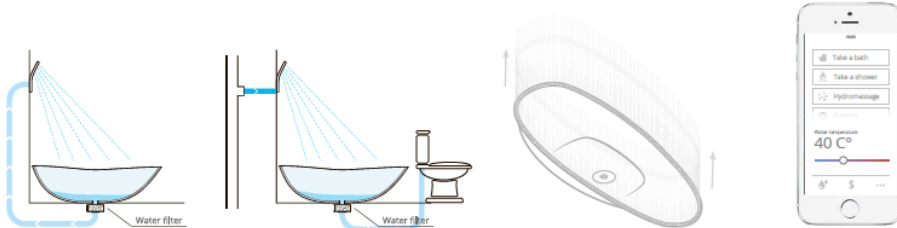
Each participant or group should submit **2 digital files**, which must comply with **the following specifications without exception:**

- **A PDF file with up to two A3 sheets which must contain:**
 - The title of the project
 - An image of the design.
 - A description in less than 150 words (minimum font size: 24 pt).
 - No more than 1,500 Kb.

Example of the PDF file:



The intent of this concept is to take advantage of the bathtub's classic design and enhance it as follows:



Maintain environmental care approach by introducing a looped water supply system providing stand-alone running mode;

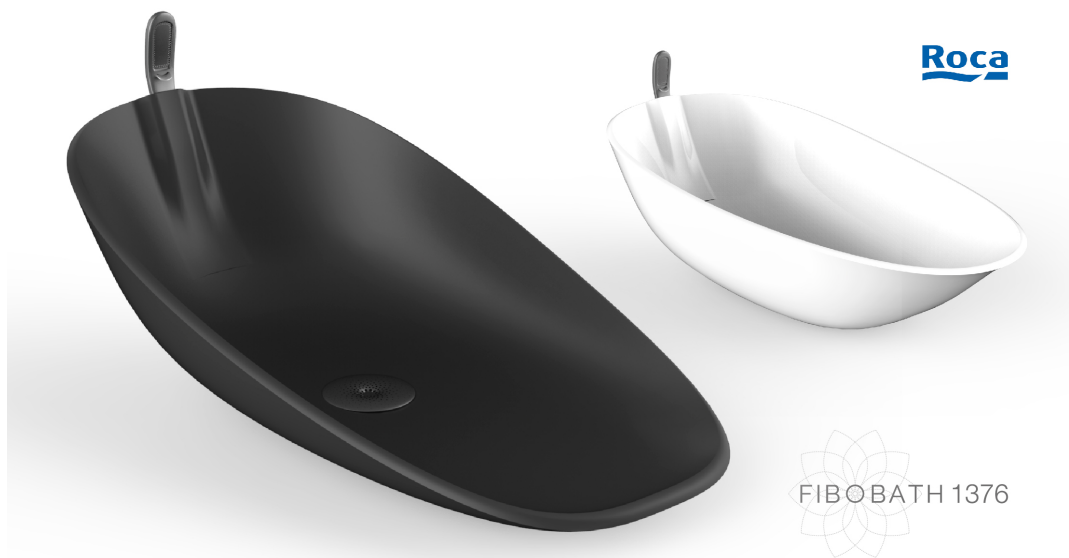
The bathtub can be either connected to water supply system or work in a standalone mode

Prevent dripping and splashing water thanks to an airy water screen. Provide easy washing and drying of the bathtub's hydrophobic coating with the help of accessible valves.

Implement bathtub remote control via phigital technology.

- **A horizontal JPG file with:**
 - The title of the project
 - The most representative image of the project.
 - No more than 1,500 Kb.

Example of JPG file:



- **The PDF and JPEG files should not exceed 1,500 Kb each.**
- **The name of both files should be the registration number only, without any additional characters.**
- **The registration number may also be included in the images of the project, but this is not compulsory.**

The projects must be presented in English.

Any entry that does not meet the abovementioned requirements will not be evaluated by the jury.

Other aspects: The spirit of this event strives to foster the participants' creativity during the time over which the competition runs. As such, the projects submitted must be original and must not have been used previously for any other purpose.

The projects submitted must consist of a realistic, well-designed object, which considers functional criteria and is consistent with the competition briefing announced by the organization. It must also be viable using existing technologies at the time of the competition.

The Intellectual Property of the projects submitted belongs to their authors. However, the company Roca Sanitario S.A. shall have preferential rights for a period of 6 months to reach an agreement with any competition participant with respect to the rights to use the projects submitted.

By enrolling in this competition, all participants (including the winner/s and finalists):

- (I) Assign to the companies that form part of the Roca Group, the reproduction, distribution and communication rights over the projects submitted to the contest, for all countries in the world and for the maximum period permitted by law in each one of such countries for the purpose of promoting their projects in publications of general interest and/or specialized magazines, as well as in the Roca websites, editions and publications, and also on the competition website.
- (II) Roca Group will be entitled to assign to third parties, without the previous written consent of the authors, the right of reproduction and publication of the projects submitted by the authors to the contest for the scope they deem necessary in terms of territory and time, for the sole purpose of promoting the authors' projects worldwide.
- (III) Authorize the companies that form part of the Roca Group to publish any images that may be taken of them during the course of the competition on any medium, whether in photographic or video format. This authorization is deemed to be granted for the entire world and for the maximum period of time authorized by law, but not less than twelve months.

Any issues or disputes that may arise in relation to the interpretation of these terms and conditions shall be settled by the jury in accordance with the provisions included herein. Any aspect that is not expressly covered in the terms and conditions shall be settled in line with the principles of fairness. The jury's decision will be final.

By enrolling in this competition, participants agree that their personal details will be included in a file owned by Roca Sanitario S.A., which is responsible for processing this file, the purpose of which is to manage participation in the competition and to send information to the participants about events that take place at Roca Madrid Gallery. Participants may exercise their rights of access, rectification, cancellation and objection in writing to Roca Madrid Gallery (c/ José Abascal, 57, 28003 Madrid). Exercising the rights of cancellation and objection shall result in the participant's registration in the competition being withdrawn, as the details are required for managing participation in the event.

By registering for this competition, participants accept this terms and conditions.

For further information, please contact:

designchallenge.sp@roca.net