ONE DAY DESIGN Challenge by Roca

Briefing UAE 2019

Public ablution and sanitation areas in the Middle East region

They are highly influenced by religious customs and traditions, in which hygiene and cleanliness are of utmost importance. Usually public bathrooms have an area for ablutions and a space for WCs. As for WCs, some people regard squitting toilets as more hygienic compared to sitting toilets. However, some people regard sitting toilets as "more modern" than squatting toilets. Furthermore, sitting toilets are more convenient for people with disabilities and the elderly. The management and saving of water is one of the Islamic rules. However, Arab bathrooms are not prepared yet for the conscious management of this resource.







DESIGN OR REDESIGN A PRODUCT OF A TRADITIONAL PUBLIC BATHROOM OR ABLUTION AREA, CONSIDERING CURRENT RELIGIOUS AND CULTURAL REQUIREMENTS

The design proposals submitted by participants must:

- > Foster hygiene and confort.
- > Favor the saving of water.
- > Favor easy cleaning and maintenance.
- > Take into account the high number of users.

And remember this is a design competition, and the jury will value:

- > Good product design, good balance between form and function.
- > Feasible product proposals aligned with this briefing.
- > Product proposals that enhance the user experience.
- > Originality. Solutions not found in the market.
- > Good presentation. Proposals that are easy to understand.

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