

TERMS & CONDITIONS

Argentina 2nd Edition

Saturday 18th September 2021

Objective: Designing innovative concepts for bathroom-related products.

Topic: The specific brief for the object to be designed will be announced on **Saturday, 18th September 2021**

Context: The context has changed. Since the outbreak of the Covid-19 pandemic and its subsequent global impact, we have seen that designers have had to adapt quickly to new needs and to a different global reality. Hygiene, disinfection, social distance... these are now part of the new context, joining sustainability, personal care, accessibility and the lack of affordable housing, which have been key elements in the agenda of the last few years.

Our aim is to involve the community of young designers in the research for original and innovative yet simple solutions, which improve the user's interaction with bathroom products, for both private and public spaces.

Another goal is to offer a platform to promote, facilitate and concentrate creativity in a display of fast and intensive work focused on bathrooms, an area that is traditionally not the subject of a great deal of innovation.

Format: Due to this exceptional health situation, Roca One Day Design Challenge Argentina 2021 will be held online.

Registration: Participants can register at www.onedaydesignchallenge.net until 11:59 p.m. (UTC-3) on **15th September 2021**.

Once the number of 400 registered participants is achieved, the registration period will be closed, regardless of the date.

Moreover, the organization can cancel the event at any time, should the health situation require it.

When registering, participants should include the following information and documentation:

- Name and surname/s.
- School or company.
- Address (street number, town/city and postal code).
- Contact telephone number and e-mail.
- Date of birth

To register, participants registering through the official Roca page www.onedaydesignchallenge.net should upload all the required information/documents before 11:59 p.m. (UTC-3) on 15th September 2021. Registration is not possible without all required information.

Only one registration per person can be accepted and, once the registration number has been confirmed, it can no longer be changed. Duplicated registrations by the same person will also be considered null and void.

This competition is aimed at students and young professionals living within the territory of Argentina and who were born on or after the 19th September 1991 until the 18th September 2003.

Participants can take part individually or in groups of up to 2 members, on the condition that all members meet the aforementioned requirements.

The following persons are excluded from participating:

- The winners of the 1st, 2nd or 3rd and We Are Water Foundation prizes of the previous editions of the competition.
- Employees of companies that are part of the Roca Group and their relatives up to 4th degree of consanguinity

Logistics: **At 9:00 a.m. on 18th September, the design topic will be announced** on the Roca

One Day Design Challenge Instagram account (@rocachallenge) and it will be published online at the website.

(<https://www.onedaydesignchallenge.net/en/contests/argentina/argentina-2021>).

The design period for the competition will run from 9:00 a.m. to 5:00 p.m.

All participants will be able to submit their projects from 3:00 p.m. to 5:00 p.m. to the website

(<https://www.onedaydesignchallenge.net/en/contests/argentina/argentina-2021>)

Participants will find the project submission icon on the “Argentina 2021” website mentioned above. Please note that when clicking on the submission icon, a new screen asking the participant to introduce the user and password generated when subscribing to the contest will appear. Only after having introduced such user and password, participants will be able to upload the documents of the project.

At 6:00 p.m., the jury will deliberate in order to choose the winning projects of the 2nd Roca One Day Design Challenge Argentina edition. The jury will also elect a first, second and third substitute winners just in case any of the awarded projects do not meet the conditions set out in these rules.

At 8:00 p.m. the jury will announce the list of the winners of the first, second and third prize through the Roca One Day Design Challenge Instagram account @rocachallenge.

The members of the jury will base their evaluations on the creativity and originality of the designs, as well as on their viability, while also giving credit for the clarity, legibility and graphic design of the presentations.

Due to the current climate situation and to the commitment of Roca One Day Design Challenge to the United Nations Sustainable Development Goals, all presented designs must take into account sustainability and the saving of water in order to aim for the prizes.

The first prize-winner will receive a prize of \$ 240.000

The second prize-winner will receive a prize of \$ 160.000

The third prize-winner will receive a prize of \$ 80.000

The Jury reserves its right to leave all and any of the said prizes unawarded if in their opinion none of the projects is original enough.

The jury may leave the said prizes unawarded if in their opinion none of the projects significantly adheres to the value of sustainability and/or has enough quality.

Once selected, the winners will have to send a copy of their ID or passport to the email designchallenge.ar@roca.net to prove they meet all criteria included in these rules and regulations (age and residence) before receiving the prize. If, once the ID or passport has been sent, the organizing committee of the competition can verify that the age and/or residence requirements are not met, the project of the person who does not meet these requirements will be automatically disqualified and the prize will automatically go to the next finalist. The IDs and passports received by the organizing committee will be solely used for the purpose described above, under strict technical-legal measures of confidentiality during the period required by law.

The awards specified above shall be paid by bank cheques or by bank transfer.

Awards will be paid in Argentinean Pesos. The award amount shall be taxed under the general rules of Argentina.

The Award Ceremony will take place at the Showroom Roca Argentina on 24th September at 11.00 a.m. In case of suspension for health reasons, it will be announced in advance. Roca will bear the transport costs of the winners to the Award Ceremony.

If the awarded person (or at least one member of the awarded group) is not present during the Award Ceremony, he/she (the group) will lose its right to the economic award (except if presence is not possible due to an incompatible proven medical condition) but will maintain its condition of awarded person/group on the Roca One Day Design Challenge Argentina 2021 2nd Edition.

If at any moment before the payment of the prizes the Organization detects that any of the awarded projects does not meet the conditions set out in these rules because it is not an original project or for any other reasons, the project affected by such circumstance will be disqualified and the following winners and substitute winners will go up one place in the winners' classification. If any prize cannot be awarded because there are not enough substitute winners, such prize will be declared as unawarded.

Guests invited to any of the competition's on-site events must fill out a declaration of self-responsibility before attending the event, in which they will exclude Roca from any liability for the spread of the COVID through their attendance at the event. Failure to complete this declaration of self-responsibility and/or to provide the corresponding medical certificate justifying non-attendance at the event will

result in the participant's project being automatically disqualified and the prize and position in the competition will be passed on to the next classified participant.

Presentation: To design the projects, participants can use any manual or digital 2D, 3D tool, scale model, photograph, collage, etc. However, the concepts must be described and illustrated on two A3 sheets or less.

The projects must be submitted to the website **with the participant's registration number**.

The submission period for projects is from 3:00 p.m. to 5:00 p.m. on 18th September.

In order to submit a project, it is essential that participants have previously registered within the established period. Only one project may be submitted by each registered participant or group.

To guarantee the confidentiality of the participants, the real name of the individual or group participating should not appear on the submitted A3 sheets. The projects will be identified by the registration number.

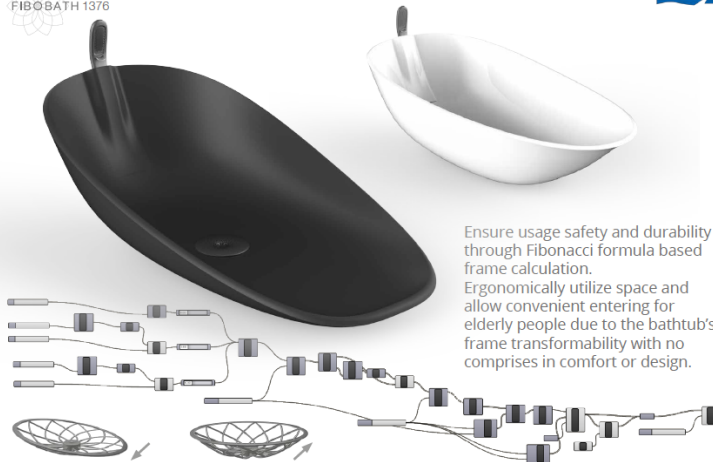
Each participant or group should submit **2 digital files** with the following specifications:

- **A horizontal PDF file** with up to two A3 sheets which must contain:
 - Title of the project
 - Image of the design.
 - Description in less than 150 words (minimum font size 24 pt).
 - No more than 1,500 Kb.

Example of .pdf file

FIBOBATH 1376

Roca



Ensure usage safety and durability through Fibonacci formula based frame calculation. Ergonomically utilize space and allow convenient entering for elderly people due to the bathtub's frame transformability with no compromises in comfort or design.

FIBOBATH 1376

Roca

The intent of this concept is to take advantage of the bathtub's classic design and enhance it as follows:



Maintain environmental care approach by introducing a looped water supply system providing stand-alone running mode;

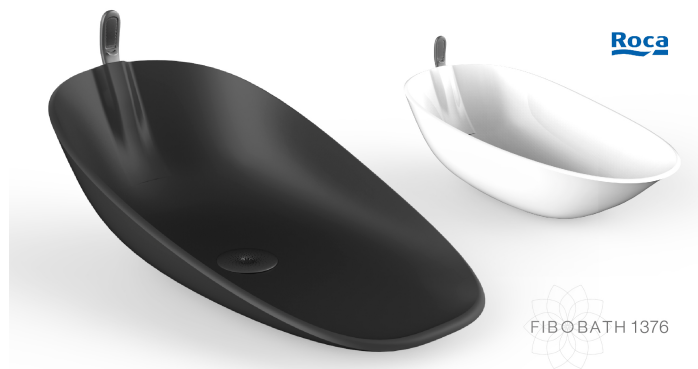
The bathtub can be either connected to water supply system or work in a standalone mode

Prevent dripping and splashing water thanks to an airy water screen. Provide easy washing and drying of the bathtub's hydrophobic coating with the help of accessible valves.

Implement bathtub remote control via phygital technology.

- **A horizontal JPEG file** with these specifications:
 - Title of the project (no more text will be admitted)
 - The most representative image of the project.
 - No more than 1,500 Kb.

Example of .jpeg file:



- **The PDF and JPEG files should not take up more than 1,500 Kb each.**
- **The name of both files should be the registration number only without any additional characters.**
- **Although not mandatory, the registration number may also be included in the images of the project.**

The projects must be preferably presented in English but Spanish shall also be admitted.

Any entry that does not meet the above-mentioned requirements will not be evaluated by the jury.

Please note that the jury will only use the PDF document for evaluation purposes. The JPGE document will serve only for communication and divulgation purposes.

Other aspects: The spirit of this event strives to foster the participants' creativity during the competition. As such, the projects submitted must be original and must not have been used previously for any other purpose.

The projects submitted must consist of a realistic object with a good design, which considers functional criteria and is consistent with the topic of the competition announced by the Organization and is feasible according to technologies existing at the date of the competition.

The Intellectual Property of the projects submitted belongs to their authors. However, the company Roca Sanitario, S.A. shall have preferential rights for a period of 1 year to reach an agreement with any participant of the competition with respect to the rights to use the submitted projects.

By enrolling in this competition all participants (including the winner/s and finalists):

- (I) assign to the companies that form part of the Roca Group, the reproduction, distribution and communication to the public rights over their projects submitted to the contest, for all countries in the world and for the maximum period permitted by law in each one of such countries for the purpose of promotion of their projects in publications of general interest and/or specialized magazines, as well as on the websites, editions and publications of Roca, and also on the contest website. Roca Group will be entitled to assign to third parties, without the previous written consent of the authors, the right of reproduction and publication of the projects submitted by the authors to the contest for the territorial and temporal scope they deem necessary, for the sole and only purpose of promoting the authors projects worldwide; and
- (II) authorise the companies that form part of the Roca Group to publish any images that may be taken of them during the course of the competition on any medium, whether in photographic or video format. This authorization is deemed to be granted for the entire world and for the maximum period of time authorized by law, but not shorter than twelve months.

Any issues or disputes that may arise in relation to the interpretation of these terms and conditions shall be settled by the jury in accordance with the provisions included therein. Any aspect that is not expressly covered in the terms and conditions shall be settled in line with the principles of fairness. The jury's decision will be final.

By enrolling in this competition, you agree that your personal details will be included in a file owned by Roca Sanitario, S.A. (Spain) Avenida Diagonal 513, 08029 Barcelona - Spain which is responsible for processing this file, the purpose of which is to manage participation in the competition.

Roca Sanitario S.A. shall share this file with Roca Argentina S.A for the purpose of managing the competition.

For any other purpose, the express consent of the candidates shall be required.

Participants may exercise their rights of access, rectification, cancellation and opposition in writing to Roca Sanitario, S.A. Exercising the rights of cancellation and opposition shall result in the participant's registration in the competition being withdrawn, as the details are required for managing the participation in the event.

By enrolling in this competition, participants accept these terms and conditions.

For more information, please contact us:

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