

ROCA ONE DAY DESIGN CHALLENGE

Shanghai

4th Edition

Saturday 30th October 2021

Objective: Designing innovative concepts for bathroom-related products.

Topic: The specific brief for the object to be designed will be announced on **Saturday, 30th October 2021**

Context: The context has changed. Since the outbreak of the Covid-19 pandemic and its subsequent global impact, we have seen that designers have had to adapt quickly to new needs and to a different global reality. Hygiene, disinfection, social distance... these are now part of the new context, joining sustainability, personal care, accessibility and the lack of affordable housing, which have been key elements in the agenda of the last few years.

Our aim is to involve the community of young designers in the research for original and innovative yet simple solutions, which improve the user's interaction with the bathroom products.

Another goal is to offer a platform to promote, facilitate and concentrate creativity in a display of fast and intensive work focused on bathrooms, an area that is traditionally not the subject of a great deal of innovation.

Enrolment: Participants can register at Roca Gallery official WECHAT account until 23.59 p.m. (GMT +08) on **27th October 2021**.

Notwithstanding the foregoing, the organization reserves the right not to accept new registrations if, in the organization's opinion, the number of registered participants hinders the smooth running of the competition.

When registering, participants should include the following information and documentation:

- Name and surname/s.
- School or company.
- Address (street number, town/city and postal code).
- Contact telephone number and e-mail.
- Date of birth

Any registration submitted without any of the above information shall be null and void.

Only one registration per person can be accepted and, once the registration number has been confirmed, it can no longer be changed. Duplicated registrations by the same person will also be considered null and void.

This competition is aimed at students and young professionals living within the territory of China who were born on or after the 31st October 1991 and on or before the 30th October 2003.

Participants can take part individually or in groups of up to 2 members, on the condition that all members meet the aforementioned requirements.

The following individuals are excluded from participating:

- The winners of the 1st, 2nd or 3rd and We Are Water Foundation prize of the previous editions of the competition in other countries.
- Employees of companies that form part of the Roca Group and their relatives up to 4th degree of consanguinity.

Logistics: **At 9:30 a.m. on 30th October, the design topic will be announced live** at the venue of the event and on-line at the website (www.onedaydesignchallenge.net) and a written copy will be given to all of the attendees.

The design period for the competition will run from 10 a.m. to 6 p.m. and participants can work on site or wherever they wish.

All participants will be able to submit their projects from 4 p.m. to 6 p.m. at the stand designated for such purpose at Roca Shanghai Gallery, A China, Shanghai, Xuhui, Caoxi N Rd, 396 号-101 汇智大厦

At 6:30 p.m., the jury will deliberate in order to choose the winning projects of the 4st Roca One Day Design Challenge Shanghai Edition. The jury will elect substitute winners for the first, second and third prizes just in case any of the awarded projects does not meet the conditions set out in these rules.

The award ceremony will take place at 8 p.m. onwards and the jury will announce the list of winners of the first, second and third prize.

The members of the jury will base their evaluations on the creativity and originality of the designs, as well as on their viability, while also giving credit for the clarity, legibility and graphic design of the presentations.

Due to the current climate situation and to the commitment of Roca One Day Design Challenge to the United Nations Sustainable Development Goals, all presented designs must take into account sustainability and the saving of water in order to aim for the prizes.

The first prize-winner will receive a prize of 12,000RMB.

The second prize-winner will receive a prize of 8,000RMB.

The third prize-winner will receive a prize of 5,000RMB.

The Jury reserves its right to leave all and any of the said prizes unawarded if in their opinion none of the projects is original enough.

The jury may leave the said prizes unawarded if in their opinion none of the projects significantly adhere to the value of sustainability and/or has enough quality.

Once selected, the winners will have to send a copy of their ID or passport to the email designchallenge.cn@roca.net to prove they meet all criteria included in these rules and regulations (age and residence) before receiving the prize. If, once the ID or passport has been sent, the organizing committee of the competition can verify that the age and/or residence requirements are not met, the project of the person who does not meet these requirements will be automatically disqualified and the prize will automatically go to the next finalist. The IDs and passports received by the organizing committee will be solely used for the purpose described above, under strict technical-legal measures of confidentiality during the period required by law.

Awards specified above shall be paid by cash

The awards shall be paid in RMB.

The award amount shall be taxed under the general rules of China.

In order to be eligible to receive the economic prize corresponding to each position (first, second and third prizes), **the awarded person** (and in case of groups, at least one of the members of the awarded group) **shall be present in the Award Ceremony (8 p.m. at Roca Shanghai Gallery, A China, Shanghai, Xuhui, Caoxi N Rd, 396 号-101 汇智大厦), to collect the award.**

If the awarded person (or at least one member of the awarded group) is not present during the Award Ceremony he/she (the group) will lose his/her right to the economic award but will maintain his/her condition of awarded person/group on the 4th edition of the Roca One Day Design Challenge Shanghai 2021.

If at any time before the payment of the prizes the Organization detects that any of the awarded projects does not meet the conditions set out in these rules because it is not an original project or it has not been conceived by the participants or for any other reasons, the project affected by such circumstance will be disqualified and the following winners and substitute winners will move up one position in the winner's classification. If any prize cannot be awarded because there are not enough substitute winners, such prize will be declared as not awarded. The jury's decision is final.

Guests invited to any of the competition's on-site events must fill out a declaration of self-responsibility before attending the event, in which they will exclude Roca from any liability for the spread of the COVID through their attendance at the event. Failure to complete this declaration of self-responsibility and/or to provide the corresponding medical certificate justifying non-attendance at the event will result in the participant's project being automatically disqualified and the prize and position in the competition will be passed on to the next classified participant.

Presentation: To design the projects, participants can use any manual or digital 2D, 3D tool, scale model, photograph, collage, etc. However, the concepts must be described and illustrated on two A3 sheets or less.

The projects must be submitted in Roca Shanghai Gallery, A China, Shanghai, Xuhui, Caoxi N Rd, 396 号-101 汇智大厦), at the desk indicated for the purpose, presented on an USB with the participant's registration number written in marker on the outside. There should be no other files on the pen drive except the final competition files.

The submission period for projects is from 4 p.m. to 6 p.m. on 30th October 2021. This deadline and delivery method apply both in the case of participants working on site and those who have worked elsewhere.

In order to submit a project, it is essential that participants have enrolled previously within the established period. Only one project may be submitted by each registered participant or group.

To guarantee the confidentiality of the participants, the real name of the participating individual or group should not appear on the submitted files. The projects will be identified by the registration number.

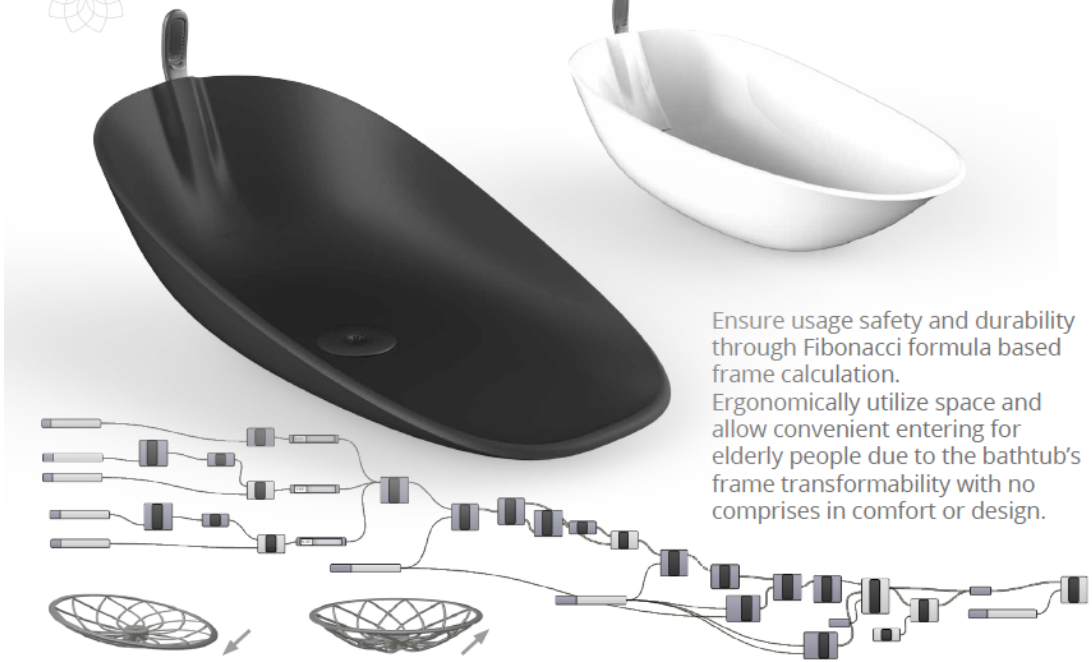
Each participant or group should submit **2 digital files, which must comply with the following specifications without exception:**

- **A horizontal PDF file with up to two A3 sheets which must contain:**
 - Title of the project
 - Image of the design
 - Description in less than 150 words (minimum font size 24 pt)
 - No more than 1,500 Kb

Example of .pdf file:

FIBOBATH 1376

Roca

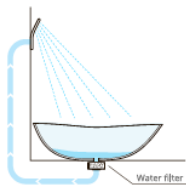


Ensure usage safety and durability through Fibonacci formula based frame calculation. Ergonomically utilize space and allow convenient entering for elderly people due to the bathtub's frame transformability with no compromises in comfort or design.

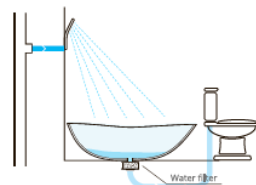
FIBOBATH 1376

Roca

The intent of this concept is to take advantage of the bathtub's classic design and enhance it as follows:



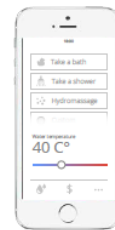
Maintain environmental care approach by introducing a looped water supply system providing stand-alone running mode;



The bathtub can be either connected to water supply system or work in a standalone mode



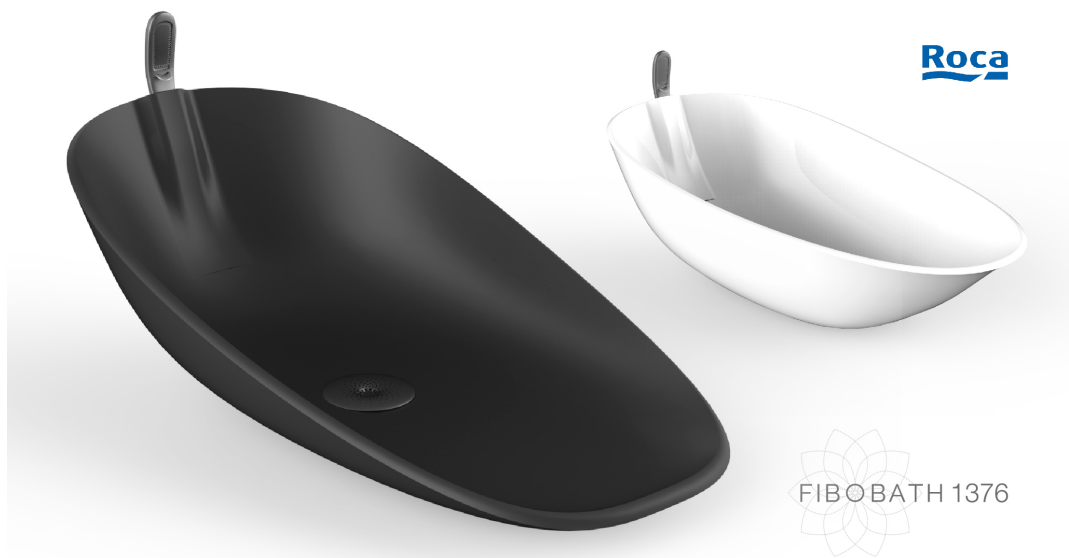
Prevent dripping and splashing water thanks to an airy water screen. Provide easy washing and drying of the bathtub's hydrophobic coating with the help of accessible valves.



Implement bathtub remote control via phygital technology.

- **A horizontal JPEG file with:**
 - Title of the project
 - The most representative image of the project.
 - No more than 1,500 Kb

Example of .jpg file:



- The PDF and JPEG files should not take up more than 1,500 Kb each.
- The name of both files should be the registration number only without any additional characters.
- Although not mandatory, the registration number may also be included in the images of the project.

The projects are recommended to be presented in English, and presentations in Chinese are allowed as well.

Any entry that does not meet the above mentioned requirements will not be evaluated by the jury.

Please note that the jury will only use the PDF document for evaluation purposes. The JPEG document will serve only for communication and divulgation purposes.

Other aspects: The spirit of this event strives to foster the participants' creativity during the time over which the competition runs. As such, the projects submitted must be original and must not have been used previously for any other purpose.

The submitted projects must consist of a realistic object having a good design, which considers functional criteria and is consistent with the Topic of the competition announced by the Organization and feasible according to technologies existing at the date of the competition.

The Intellectual Property of the projects submitted belongs to their authors. However, the company Roca Sanitario, S.A. shall have preferential rights for a period of 1 year to reach an agreement with any participant of the competition with respect to the rights to use the submitted projects.

By enrolling in this competition all participants (including the winner/s and finalists):

- (I) assign to the companies that form part of the Roca Group, the reproduction, distribution and communication of their projects submitted to the contest, for all countries in the world and for the maximum period permitted by law in each one of such countries for the purpose of promotion of their projects in publications of general interest and/or specialized magazines, as well as on the websites, editions and publications of Roca, and also on the contest website.
- (II) Roca Group will be entitled to assign to third parties, without the previous written consent of the authors, the right of reproduction and publication of the projects submitted by the authors to the contest for the territorial and temporal scope they deem necessary, for the sole and only purpose of promoting the authors projects worldwide;
- (III) and authorise the companies that form part of the Roca Group to publish any images that may be taken of them during the course of the competition on any medium, whether in photographic or video format. This authorization is deemed to be granted for the entire world and for the maximum period of time authorized by law, but not shorter than twelve months.

Any issues or disputes that may arise in relation to the interpretation of these terms and conditions shall be settled by the jury in accordance with the provisions included therein. Any aspect that is not expressly covered in the terms and conditions shall be settled in line with the principles of fairness. The jury's decision will be final.

By enrolling in this competition, you agree that your personal details will be included in a file owned by Roca (China) Co., Ltd with registered office in 503-505 City Gateway No.396 Cao Xi Road North 200030 Shanghai, China, which is responsible for processing this file, the purpose of which is to manage participation in the competition. Roca (China) Co., Ltd. shall share this file with Roca Sanitario, S.A. (Spain) Avenida Diagonal 513, 08029 Barcelona – Spain, for the purpose of managing the competition.

By enrolling in this competition, participants accept these terms and conditions.

For more information, please contact us:

designchallenge.cn@roca.net