

COMPETITION TERMS AND CONDITIONS

Design ONE DAY Challenge by Roca

Saturday
7th October
2017

Roca Barcelona Gallery

Joan Güell, 211-213
08028 Barcelona

Roca Madrid Gallery

José Abascal, 57
28003 Madrid



Objective

Designing innovative concepts for products related to the bathroom space.

Topic

The specific brief for the object to be designed will be announced on Saturday 7th October 2017.

Context

Aspects such as sustainability, personal wellbeing, accessibility and the recession form part of the everyday lives of most of the people and, of course, this applies equally to their homes and bathrooms. However, the products available in this area do not always respond to these concerns.

With this in mind, our aim is to get the set of young designers involved in research into solutions that are original and innovative yet simple, and which improve users' interaction with bathroom products.

We also want to provide a platform to promote, facilitate and concentrate creativity in a display of fast and intensive work focused on bathrooms, an area that is traditionally not the subject of a great deal of innovation.

Registrations

Participants can register on the event's website (www.onedaydesignchallenge.net) until 24:00 (GMT+1) on 5th October 2017. They can also register in person at the Roca Galleries in Barcelona and Madrid on the day of the event itself, 7th October 2017, once the design brief is announced, from 09:00 to 11:00.

When completing the registration, participants have to provide the following information and documentation:

- Name and surname/s.
- School or company.
- Address (street number, town/city and postal code).
- Contact telephone number and e-mail.
- Copy of their valid National Identity Card, passport or residency card, as an image file attached to the e-mail. The file name should use the format:

Participants registering in person should bring a printed photocopy of their valid identity document in order to enrol. Registration will not be possible without this printed copy. Any registration submitted without any of the above information shall be null and void.

Only one registration per person can be accepted and, once the registration number has been confirmed, it can no longer be changed. Duplicated registrations by the same person will also be considered null and void.

This competition is aimed at design students and young professionals living within the national territory and who were born between 7th October 1987 and 7th October 1999.

Participants can take part individually or in groups of up to 3 members, on the condition that all the members meet the aforementioned requirements.

Employees of companies that form part of the Roca Group, and their families, are excluded from participating.

Logistics

At 09:00 on 7th October, the specific brief for the object to be designed will be announced live at the Roca Galleries in Barcelona and Madrid **a written copy will be given to all of the attendees.**

At 11:00, the announcement will be posted on the website of the One Day Design Challenge.

The event will run from 09:00 to 18:00 and participants can work on site at the Barcelona and Madrid Galleries, or wherever they wish. From 19:00 onwards, participants are invited to a party/drinks with live music at the Roca Galleries in Barcelona and Madrid. During this time, the jury will evaluate the projects submitted.

At 21:00, the jury will announce the list of winners.

The jury will base their evaluations on the creativity and originality of the designs, as well as their viability, while also giving credit for the clarity, legibility and graphic design of the presentations.

The winner of the first prize will receive 3,000 euros.

The winner of the second prize will receive 2,000 euros.

The winner of the third prize will receive 1,000 euros.

In addition, at the jury's discretion, a special We Are Water Foundation prize of 500 euros may be awarded to a project that significantly embraces the value of sustainability. The jury may choose not to award this prize if it considers that none of the projects submitted embraces this value to a significant degree and/or is of a sufficient quality.

All the winners will also be invited to visit the Roca Design Center in Gavà (Barcelona) and take part in a workshop with the team of designers at Roca. The prize includes return transport from their home address within the national territory that the successful participants used to register for the competition, as well as lunch on the day of the visit. Both the transport and the lunch will be contracted by Roca.

All the prizes are subject to the current tax regulations. Roca Sanitario, S.A. will make the corresponding Income Tax payments for the prize-winners. The tax withholdings corresponding to the first prize of 3,000 euros, the second prize of 2,000 euros and third prize of 1,000 euros, as well as the special sustainability prize of 500 euros if awarded, will be discounted for the respective winners from the total amount of these awards.

Design Challenge

ONE DAY
by Roca

Presentation

To design the projects, participants can use any manual or digital 2D, 3D tool, scale model, photograph, collage, etc. However, the concepts must be described and illustrated on two A3 sheets or less.

The projects can be submitted in two ways:

1. In person at the reception of the Roca Galleries in Barcelona or Madrid, saved on a pen drive with the participant's registration number written in marker on the outside. There should be no other files on the pen drive except the final competition files
2. On the event's website (www.onedaydesignchallenge.net)

The submission period for projects is **from 17:00 to 18:00 on 7th October**. This deadline applies both in the case of participants working on site at the Roca Galleries in Barcelona or Madrid and those who have worked elsewhere.

In order to submit a project, it is essential that participants have registered previously within the established period. Only one project may be submitted by each participant or group registered.

To guarantee the confidentiality of the participants, the real name of the individual or group participating should not appear on the A3 sheets submitted. The projects will be identified by the title and registration number.

Each participant or group should submit 2 digital files which must comply with the following specifications without exception:

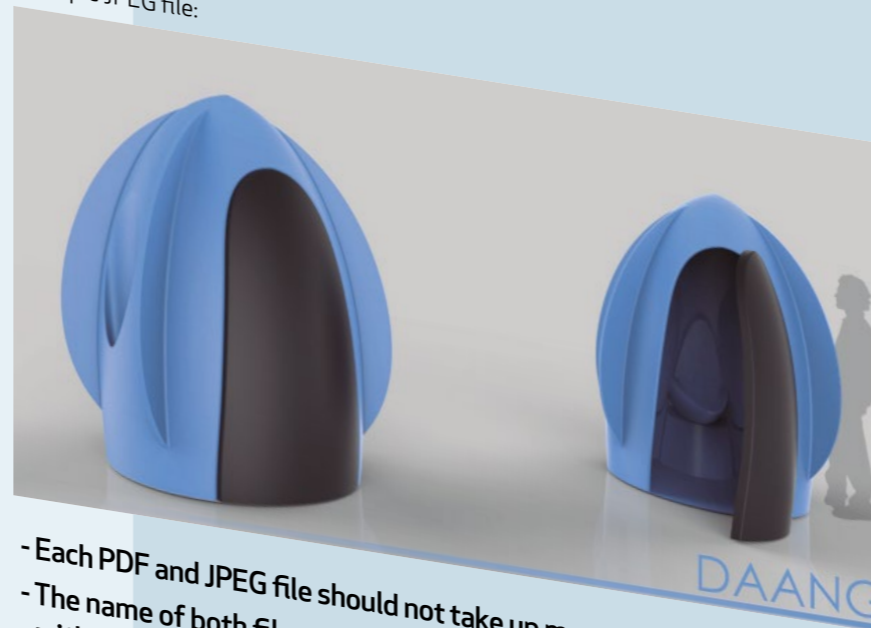
- A single PDF file which may include up to two A3 sheets and which must contain: the number assigned at registration, title and description of the project in 150 words or less with a minimum font size of 24 points, and image/s of the design.

Example PDF file:



- A JPEG file of 1280 x 720 pixels containing the most representative image of the project, as well as the title, without any type of additional information.

Example JPEG file:



- Each PDF and JPEG file should not take up more than 1,500 Kb.
 - The name of both files should be the registration number only without any additional characters.
- Any entry that does not meet the abovementioned requirements will not be evaluated by the jury.

Other aspects

The spirit of this event strives to foster the participants' creativity over the course of the competition. As such, the projects submitted must be original and must not have been used previously for any other purpose.

The Intellectual Property of the projects submitted belongs to their creators. However, the company Roca Sanitario, S.A. shall have preferential rights for a period of 6 months to reach an agreement with any participant of the competition with respect to the rights to use the projects submitted.

Notwithstanding the foregoing, Roca Sanitario, S.A. may use the participating projects for the sole purpose of communicating and/or promoting the activities conducted at the Roca Galleries.

By registering in this competition, the participants authorize Roca Sanitario, S.A. to publish any images that may be taken of them during the course of the competition on any medium, whether in photographic or video format. This authorization is deemed to be granted for the entire world and for the maximum period of time authorized by law.

Any issues or disputes that may arise in relation to the interpretation of these terms and conditions shall be settled by the jury in accordance with the provisions included therein. Any aspect that is not expressly covered in the terms and conditions shall be settled in line with the principles of fairness. The jury's decision will be final.

By registering in this competition, participants agree that their personal details may be included in a file owned by Roca Sanitario, S.A., which is responsible for processing this file, the purpose of which is to manage participation in the competition and to send information to the participants in relation to events to be held in the Roca Barcelona Gallery and Roca Madrid Gallery. Participants may exercise their rights of access, rectification, cancellation and opposition in writing to Roca Barcelona Gallery, c/Joan Güell 211-213, (08028) Barcelona, or Roca Madrid Gallery, c/José Abascal 57, (28003) Madrid.

Exercising the rights of cancellation and opposition shall result in the participant's registration in the competition being withdrawn, as the details are required for processing their participation in the event.

Registration in this competition implies the participants' acceptance of these terms and conditions.