

## **ROCA ONE DAY DESIGN CHALLENGE**

**Hong Kong 2018**

**4<sup>th</sup> Hong Kong Edition**

**Saturday 1<sup>st</sup> December 2018**

### **RULES**

#### **Objective**

Designing innovative concepts for bathroom-related products.

#### **Topic**

The specific brief for the object to be designed will be announced on [Saturday 1<sup>st</sup> December 2018](#).

#### **Context**

[Sustainability, personal wellbeing, accessibility and the lack of affordable housing form part of the everyday lives](#) of the general public and, of course, this applies equally to their homes and bathrooms. However, the products available in this area do not always respond to these concerns.

[Our aim is to involve the community of young designers in the research for original and innovative yet simple solutions, which improve users interaction with the bathroom products.](#)

Another goal is to offer a platform to promote, facilitate and concentrate creativity in a display of fast and intensive work focused on bathrooms, an area that is traditionally not the subject of a great deal of innovation.

#### **Enrolment**

Participants can register at [www.onedaydesignchallenge.net](http://www.onedaydesignchallenge.net) from 24:00 (GMT +04) on [8<sup>th</sup> October 2018](#) until [26<sup>th</sup> of November 2018](#). They can also register in person at

Roca Concepts, on the day of the event itself, 1<sup>st</sup> December 2018 from 08:30am and until 10:30am

When registering, participants should include the following information and documentation:

- Name and surname/s.
- School or company.
- Address (street number, town/city and postal code).
- Contact telephone number and e-mail.
- Copy of the valid [HK ID](#) or passport, as an image file attached. The file name should use the format: SURNAME\_NAME.

Participants registering in person should bring their HK ID or passport along with them in order to enrol. Registration will not be admitted without a valid HK ID or passport.

Any registration submitted without any of the above information shall be null and void.

Only one registration per person can be accepted and, once the registration number has been confirmed, it can no longer be changed. Duplicated registrations by the same person will also be considered null and void.

This competition is aimed at students and young professionals living within the territory of Hong Kong and who were born on or after the 2<sup>nd</sup> December of 1988 until the 1<sup>st</sup> December of 2000.

Participants can take part individually or in groups of up to 3 members, on the condition that all of the members meet the aforementioned requirements.

The following persons are excluded from participating:

- The winners of 1st, 2nd or 3rd prize of the previous editions of the competition as well as the winners of the WAW prize.
- Employees of companies that form part of the Roca Group, and their relatives up to 4th degree of consanguinity.

## **Logistics**

At 09:30 am on 1<sup>st</sup> of December, the design topic will be announced live at the venue of the event and a written copy will be given to all of the attendees.

The design period for the competition will run from 09:45 am to 04:00 pm and participants can work on site or wherever they wish.

At 04:00 pm, the jury will deliberate in order to choose the winner projects of the 4<sup>th</sup> Roca One Day Design Challenge Hong Kong edition. Meanwhile, there is going to be a cocktail organized for the participants.

The jury will also elect a first, second and third substitute winners just in case any of the awarded projects do not meet the conditions set out in these rules.

At 6 pm, the award ceremony is going to take place and the jury will announce the list of the winners of the first, second and third prize.

The members of the jury will base their evaluations on the creativity and originality of the designs, as well as their viability, while also giving credit for the clarity, legibility and graphic design of the presentations.

The first prize-winner will receive a prize of HKD 12,000.

The second prize-winner will receive a prize of HKD 8,000.

The third prize-winner will receive a prize of HKD 4,000.

In addition, the jury may discretionally award a special prize of HKD 4,000 provided by the We Are Water Foundation, to the project which significantly adheres to the value of sustainability. The jury may leave the said prize unawarded if in their opinion none of the

projects significantly adheres to the value of sustainability and / or has not enough quality.

In order to be eligible to receive the economic award corresponding to each position (first, second, third and WAWF prizes), the awarded person (and in case of groups, at least one of the members of the awarded group) shall be present in the Award Ceremony from 6-7pm at RocaConcepts to collect the award.

If the awarded person (or at least one member of the awarded group) is not present during the Award Ceremony he/she (the group) will lose its right to the economic award but will maintain its condition of awarded person/group on the Roca One Day Design Challenge Hong Kong 2018.

If in any moment before the payment of the prizes the Organization detects that any of the awarded projects do not meet the conditions set out in these rules because it is not an original project or for any other reasons, the project affected by such circumstance will be disqualified and the following winners and substitute winners will upgrade one place in the winners classification. If any prize could not be awarded because there are no enough substitute winners, such prize will be declared as unawarded.

From 04:00 pm onwards, participants are invited to a party with music.

## **Presentation**

**The projects can be submitted only in a digital form:**

**At the desk indicated for the purpose, presented on an USB with the participant's registration number written in marker on the outside. There should be no other files on the pen drive except the final competition files.**

To design the projects, participants can use any manual or digital 2D, 3D tool, scale model, photograph, collage, etc. However, the concepts must be described and illustrated on two A3 sheets or less.

**Each participant or group should submit 2 digital files which must comply with the following specifications without exception:**

- A single PDF file which may include up to two A3 sheets and which must contain: the number assigned at registration, title and description of the project must be within 150 words or less (minimum font size 24 pt, recommended in English), and image/s of the design. If the description of the project which is over 150 words will be disqualified. Example .pdf file:
- **A JPEG file** of 1280 x 720 pixels containing the most representative image of the project, as well as the title, without any type of additional information. Example .jpg file:
- The PDF and JPEG files should not take up more than 1,500 Kb each.
- **The name of both files should be the registration number only without any additional characters or personal information.**

Any entry that does not meet the abovementioned requirements will not be evaluated by the jury.

The submission period for projects is from 4 pm to 6 pm on 1st December. This deadline applies both in the case of participants working on site and those who have worked elsewhere.

In order to submit a project, it is essential that participants have enrolled previously within the established period. Only one project may be submitted by each participant or group registered.

**To guarantee the confidentiality of the participants, the real name of the individual or group participating should not appear on the A3 sheets submitted. The projects will be identified by the title and registration number.**

### **Other aspects**

The spirit of this event strives to foster the participants' creativity during the time over which the competition runs. As such, the projects submitted must be original and must not have been used previously for any other purpose.

The Intellectual Property of the projects submitted belongs to their creators. However, the company ROCA Sanitaryware Limited. shall have preferential rights for a period of 6

months to reach an agreement with any participant of the competition with respect to the rights to use the projects submitted.

Notwithstanding the foregoing, ROCA Sanitaryware Limited. may use the participating projects for the sole purpose of conducting communications and/or promotion activities related to the competition.

By enrolling in this competition, the registered participants authorize the companies that form part of the Roca Group to publish any images that may be taken of them during the course of the competition on any medium, whether in photographic or video format. This authorization is deemed to be granted for the entire world and for the maximum period of time authorized by law.

Any issues or disputes that may arise in relation to the interpretation of these terms and conditions shall be settled by the jury in accordance with the provisions included therein. Any aspect that is not expressly covered in the terms and conditions shall be settled in line with the principles of fairness. The jury's decision will be final.

The contest organization is entitled to cancel and reassign any granted prize if it was detected that the awarded projects were not original or otherwise non-conforming to these terms and conditions.

By enrolling in this competition, you agree that your personal details will be included in a file owned by Roca Sanitaryware Limited, which is responsible for processing this file, the purpose of which is to manage participation in the competition and to send information to the participants. Participants may exercise their rights of access, rectification, cancellation and opposition in writing to Roca Sanitaryware Limited Rm 2303, 23/F, 148 Electric Road, North Point, Hong Kong. Exercising the rights of cancellation and opposition shall result in the participant's registration in the competition being withdrawn, as the details are required for managing participation in the event.

Notwithstanding the foregoing, the organization reserves the right not to accept new registrations in the event that, in the organization's opinion, the number of participants registered hinders the smooth running of the competition. By enrolling in this competition, participants accept these terms and conditions. On any questions please contact: [designchallenge.hk@roca.net](mailto:designchallenge.hk@roca.net)