

TERMS & CONDITIONS

Design ONE DAY Challenge by Roca

Saturday
2nd December
2017

RocaConcepts

1/F, The Hennessy,
256 Hennessy Road
Wan Chai,
Hong Kong.

Objective

Designing innovative concepts for bathroom-related products

Topic

The specific brief for the object to be designed will be announced on Saturday 2nd December 2017

Context

Sustainability, personal wellbeing, accessibility and the lack of affordable housing form part of the everyday lives of the general public and, of course, this applies equally to their homes and bathrooms. However, the products available in this area do not always respond to these concerns.

Our aim is to involve the community of young designers in the research for original and innovative yet simple solutions, which improve users interaction with the bathroom products.

Another goal is to offer a platform to promote, facilitate and concentrate creativity in a display of fast and intensive work focused on bathrooms, an area that is traditionally not the subject of a great deal of innovation.

Enrolment

Participants can register at www.onedaydesignchallenge.net from 24:00 (GMT +04) on 1th October 2017. They can also register in person at Roca Concepts, on the day of the event itself, 2nd December 2017 from 09:00 and until 10:30. When registering, participants should include the following information and documentation:

- Name and surname/s.
- School or company.
- Address (street number, town/city and postal code).
- Contact telephone number and e-mail.
- Copy of the valid HK ID or passport, as an image file attached. The file name should use the format: SURNAME_NAME.

Participants registering in person should bring their HK ID or passport along with them in order to enrol. Registration will not be admitted without a valid HK ID or passport.

Any registration submitted without any of the above information shall be null and void.

Only one registration per person can be accepted and, once the registration number has been confirmed, it can no longer be changed. Duplicated registrations by the same person will also be considered null and void.

This competition is aimed at students and young professionals living within the territory of Hong Kong and who were born on or after the 3rd December 1987 until the 2nd December 1999.

Participants can take part individually or in groups of up to 3 members, on the condition that all of the members meet the aforementioned requirements.

Employees of companies that form part of the Roca Group and their families are excluded from participating.

Logistics

At 09:30 am on 2nd December, the design topic will be announced live at the venue of the event and a written copy will be given to all of the attendees.

The design period for the competition will run from 09:45 am to 04:00 pm and participants can work on site or wherever they wish.

At 04:00 pm, the jury will deliberate in order to choose the winner projects of the 3rd Roca One Day Design Challenge Hong Kong edition. Meanwhile, there is going to be a cocktail organized for the participants.

At 6 pm, the award ceremony is going to take place and the jury will announce the list of the winners of the first, second and third prize.

The members of the jury will base their evaluations on the creativity and originality of the designs, as well as their viability, while also giving credit for the clarity, legibility and graphic design of the presentations.

The first prize-winner will receive a prize of HKD 12,000

The second prize-winner will receive a prize of HKD 8,000

The third prize-winner will receive a prize of HKD 4,000

In addition, the jury may discretionally award a special prize of HKD 4,000 provided by the We Are Water Foundation, to the project which significantly adheres to the value of sustainability. The jury may leave the said prize unawarded if in their opinion none of the projects significantly adheres to the value of sustainability and / or has not enough quality.

From 04:00 pm onwards, participants are invited to a party with music.

Design Challenge

ONE DAY
by Roca

Presentation

To design the projects, participants can use any manual or digital 2D, 3D tool, scale model, photograph, collage, etc. However, the concepts must be described and illustrated on two A3 sheets or less. The projects can be submitted in one method:

1. **At the desk indicated for the purpose, presented on an USB with the participant's registration number written in marker on the outside. There should be no other files on the pen drive except the final competition files.** The submission period for projects is **from 2:00 pm to 4:00 pm** on 2nd December. This deadline applies both in the case of participants working on site and those who have worked elsewhere.

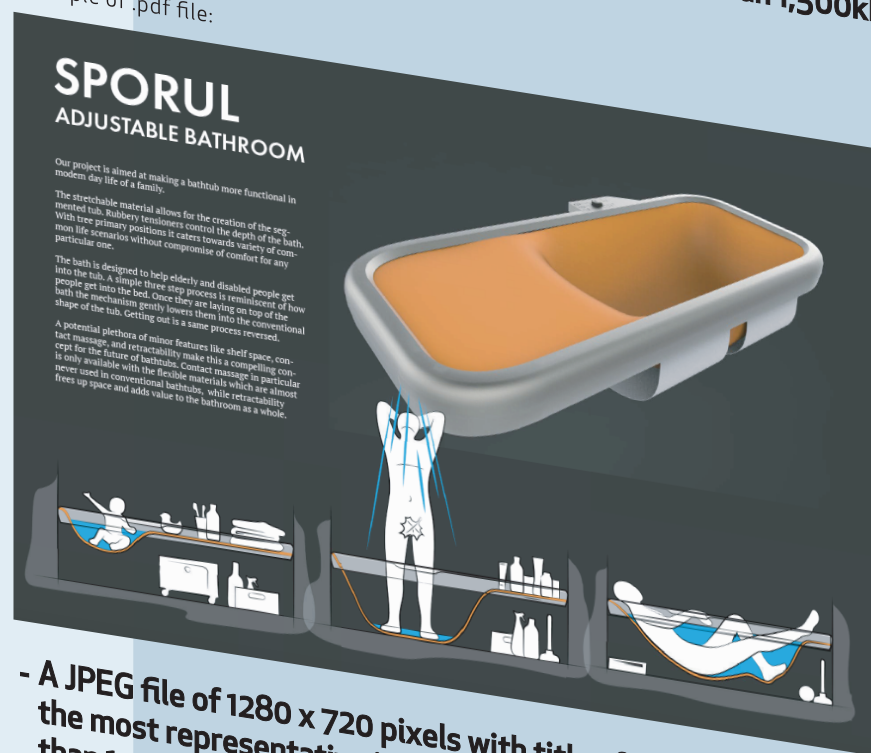
In order to submit a project, it is essential that participants have enrolled previously within the established period. Only one project may be submitted by each participant or group registered.

To guarantee the confidentiality of the participants, the real name of the individual or group participating should not appear on the A3 sheets submitted. The projects will be identified by the title and registration number.

Each participant or group should **submit 2 digital files** which must comply with the following specifications without exception:

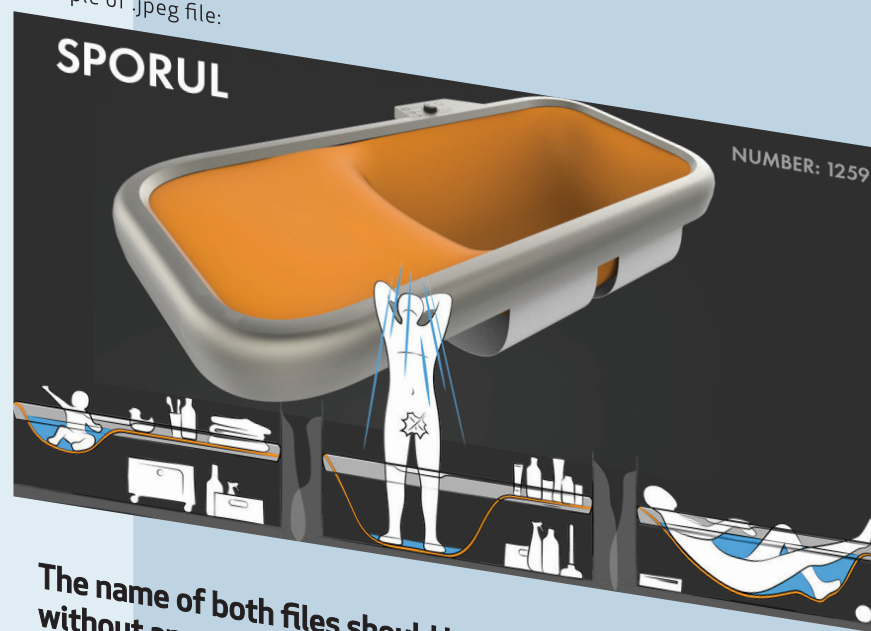
- A PDF file with up to two A3 sheets and which must contain: title of the project, image of the design, description in less than 150 words (minimum font size 24 pt) and no more than 1,500kb.

Example of .pdf file:



- A JPEG file of 1280 x 720 pixels with title of the project, the most representative image of the project and no more than 1,500kb

Example of .jpeg file:



The name of both files should be the registration number only without any additional characters or personal information.

Any entry that does not meet the abovementioned requirements will not be evaluated by the jury.

Other aspects

The spirit of this event strives to foster the participants' creativity during the time over which the competition runs. As such, the projects submitted must be original and must not have been used previously for any other purpose.

The Intellectual Property of the projects submitted belongs to their creators. However, the company ROCA Sanitaryware Limited shall have preferential rights for a period of 6 months to reach an agreement with any participant of the competition with respect to the rights to use the projects submitted. Notwithstanding the foregoing, ROCA Sanitaryware Limited may use the participating projects for the sole purpose of conducting communications and/or promotion activities related to the competition.

By enrolling in this competition, the registered participants authorize the companies that form part of the Roca Group to publish any images that may be taken of them during the course of the competition on any medium, whether in photographic or video format. This authorization is deemed to be granted for the entire world and for the maximum period of time authorized by law. Any issues or disputes that may arise in relation to the interpretation of these terms and conditions shall be settled by the jury in accordance with the provisions included therein. Any aspect that is not expressly covered in the terms and conditions shall be settled in line with the principles of fairness. The jury's decision will be final.

By enrolling in this competition, you agree that your personal details will be included in a file owned by Roca Sanitaryware Limited, which is responsible for processing this file, the purpose of which is to manage participation in the competition and to send information to the participants. Participants may exercise their rights of access, rectification, cancellation and opposition in writing to Roca Sanitaryware Limited Rm 2303, 23/F, 148 Electric Road, North Point, Hong Kong. Exercising the rights of cancellation and opposition shall result in the participant's registration in the competition being withdrawn, as the details are required for managing participation in the event.

Notwithstanding the foregoing, the organization reserves the right not to accept new registrations in the event that, in the organization's opinion, the number of participants registered hinders the smooth running of the competition.

By enrolling in this competition, participants accept these terms and conditions.